



***For Immediate Release***  
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## ***Two Local Healthcare Providers are coming Together to Meet the Needs of the Community***

### *Paradise Valley Hospital and La Maestra Community Health Centers Launch Pilot Program*

**(National City, CA)** Longstanding health facility, Paradise Valley Hospital and La Maestra Community Health Centers, are proud to announce an exciting partnership that will lead the way in comprehensive healthcare for South County patients. Paradise Valley Hospital has long practiced a comprehensive *Continuum of Care* for its patients and La Maestra values its *Circle of Care*; and, together they will provide a seamless strategic health service approach to give patients the care they need. This innovative pilot project will directly address health services for more than 53% of the population in National City that live in public housing.

When Prime Healthcare purchased Paradise Valley Hospital in 2007, the Attorney General put several stipulations on the sale in order to ensure the community's best interest was accommodated. To date they have more than met their requirements and are looking forward to continuing to develop opportunities to better meet the health services needed within the community. "We have made many inroads with the community and felt that a pilot partnership with La Maestra would take us to the next level in coming full circle with community health needs," stated Luis Leon, CEO of Paradise Valley Hospital.

La Maestra is one of the first health centers in California to use the cutting edge technology for telemedicine. With this new partnership La Maestra's patients will have access to Paradise Valley Hospital's facilities for acute and in-patient behavioral services at Paradise Valley and Bayview as well as other specialties located at Paradise Valley Hospital. La Maestra is excited to be able to focus on women's care, deliveries at Paradise Valley hospital and chronic disease management. "This is such a tremendous opportunity for the National City community," comments Zara Marselian, "In addition to our general health and telemedicine services La Maestra brings a strong component of social services and cultural sensitivity to the mix as well. This partnership is a win for everyone."

Prime Healthcare Foundation, a 501 (c)(3) non-profit public charity funded by Dr. Prem Reddy, has leased space from Paradise Valley Hospital under a multi-year agreement for use as a clinic by La Maestra to offer primary care, pediatric care, OBGYN and behavioral health services. This will be a new service site for La Maestra as they currently have a full service clinic that includes dental services located at Highland and 2<sup>nd</sup> Street in National City.

For a site tour or additional information, please contact Trisha Brereton at 619-318-2586. For more information on La Maestra Community Health Centers, visit [www.lamaestra.org](http://www.lamaestra.org) or Paradise Valley Hospital, visit [www.paradisevalleyhospital.net](http://www.paradisevalleyhospital.net).

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